

Information and Media Kit

Business snapshot

NM Marketing Consulting is a **family-owned business**, based in the Sydney Hills district, with Natalie Moutia (B.Com Mgt/Mktg) as Director. NM Marketing Consulting provides marketing solutions, offering professional marketing services to small and medium businesses across the Sydney Metropolitan Area.

Our services:

- Marketing plans
- Consumer promotions
- Advertising
- Loyalty programs
- Public relations
- Events
- Websites

In a nutshell:

We provide cost effective marketing solutions to help your business grow. The first step is a **marketing evaluation - obligation free**. After we identify your specific needs and objectives we can provide:

- Marketing solutions and advice
- Outsourced marketing activity
- Advertising assistance
- Marketing plans
- Workable action calendars
- Marketing and brand audits

Our clients include:

- The Good Guys
- The Coffee Club
- Ryde Eastwood Leagues Club
- IT Fanatics
- Eastwood Hotel
- Di Lorenzo
- Enduroshield
- The Mortgage Bureau
- Emma Page Jewellery

The person behind the name

Natalie Moutia has over 10 years experience in the competitive marketing industry. She is a well-known industry figure with clients across a broad spectrum of industries and she has also recently authored an e-book titled 'Marketing my Business' (*see below for more information*).

Contact us

For more information on NM Marketing Consulting and how we can assist your business:
email natalie@nmarketing.com.au phone 0419 68 78 46 website www.nmarketing.com.au

FAQ's

What is a marketing consultant?_

Marketing consultants provide outsourced, professional, timely and effective marketing solutions for your business on a project by project basis. Marketing consultants are not graphic designers, web developers, business coaches or sales managers. Marketing consultants are results driven and work as an extended arm of your team, accountable for execution of marketing projects.

What type of business needs marketing?

If you are a small to medium businesses that does not have an in-house marketing professional but understand the value of marketing.

When do I need marketing?

- You need marketing if you want to grow your business
- You need marketing if you are a small to medium business that doesn't have a marketing professional in-house
- You need marketing if you do not have a proactive marketing plan or marketing budget
- You need marketing if you do not have an effective relationship or good communication with your target audience
- You need marketing if you lack a profile with your target market
- You need marketing if you execute marketing activity with little to no results

Why NM Marketing?

You need the expertise of a marketing professional to help build customer relationships, drive sales and effectively communicate with your target audience.

Who can NM Marketing Consulting help?

NM Marketing Consulting can assist small to medium businesses, in the Sydney Metropolitan Area, across a broad range of industries.

What can NM Marketing Consulting do for my business? (benefits of marketing)

- Provide integrated marketing programs
- Offer strategic thinking and creativity
- Give proactive and professional advice
- Provide money making ideas
- All of which will save you time and money

How much? How Long?

Your investment will depend on the timing and scope of your marketing project; consulting fees are project, retainer or hourly-based rates. Any project either long term or short term, NM Consulting will provide you quotes and project time lines to ensure the project is managed effectively.

“Marketing My Business” E-Book

This e-book is an every day marketing guide for the small-medium business owners.

What Is an E-book?

E-books as the name suggests, are electronic books, which can contain information and images that a book, brochure, pamphlet etc can contain. They can be used to send over the internet and downloaded at your convenience.

Marketing My Business

This e-book is a no fuss, easy to understand and practical marketing guide for small to medium business-owners who don't have the luxury of time or a professional marketing person at hand or an endless marketing budget and your main goal is to drive business and make money.

Marketing MY Business offers easy quick tips, checklists, templates, guidelines, real life examples and marketing strategies for all facets of marketing. This is a workbook, quick reference guide and working document to assist you in growing your business. Something you could refer to everyday.

You need a marketing e-book to kick-start some creative marketing ideas and learn marketing concepts along the way. You could also be a student who needs an outline of the marketing basics.

Marketing My Business Covers

- Marketing basics
- Advertising
- Branding
- Competition and Consumers
- Events
- Loyalty Programs
- Public Relations
- Promotions
- Sponsorship
- Websites

The Author

Natalie Moutia established her own marketing consultancy at the age of 25, armed with corporate marketing experience; a commerce/ marketing degree and she had a knack for helping business owners. “With this e-book I can help business owners achieve the same marketing success,” Natalie Moutia said.

Order online at www.nmarketing.com.au